



# Corporate Profile

---

2026

## Who We Are

Novateks is the full service apparel sourcing office founded in 1986.

For 40 years, Novateks has been providing for its worldwide customers the optimum service & product mix, together with the shortest lead time possible.

With its wide range of services portfolio -from prime design to the final dispatch -Novateks is ready to support your brand to establish a dependable and sustainable supply chain in Turkey.



## What We Do

### 1) We Represent Your Brand in the Best Way

We work in your name throughout the complete supply chain until the finished good is delivered to your warehouse. We act like you, monitor like you, produce like you and ship like you.

### 2) We Make Life Easier For You

We provide you with sustainable and smooth supply chain management by handling all the issues on this path, so that you can fully concentrate on developing your collections and generate sales, leaving rest of it to us.

### 3) We Offer You a Flexible Services Portfolio

Our product mix consists of all essential lines that are required to complete a full concept collection. Our service concept is also, diverse and flexible.

In summary, our job is to fulfill your needs to the utmost level possible.

## Mission & Vision

Our Mission is; to bring together the potential buyers with the correct suppliers and products, to become a sole service provider for our clients and a trustful marketing partner for our producers, while maintaining the interests of all our stakeholders.

Our Vision is; to become a global player in the textiles service sector.

## OUR CORE VALUES

### Team Work and Cooperation

We believe that, success is not a one-man show but a common share across the organization.

### Sustainability

We believe in one fundamental premise: developing projects in which we truly believe at, always within a responsible, ethical and sustainable approach to business.

### Innovation

We constantly challenge our standards, norms and methodologies and implement new business models accordingly.

### Commitment to Work

We love our job and work hard to make our clients happy.

### Flexibility

We believe that there is more than one way of doing business as long as requested standards are met.

### Ethical and Fair Trade

We believe that trust and honesty is the most important element in our business policy.

## Product Range

We cover a wide range of products for womens and menswear:

- Jersey
- Soft Tops
- Polos
- Wovens
- Denim
- Non-Denim
- Knitwear
- Outerwear
- Loungewear

Each of the above product categories are covered by at least two producers in our portfolio.

This versatility allows us to enjoy different handwritings as well as manage supply chain risks and protect the interests of our clients.



## Our Services

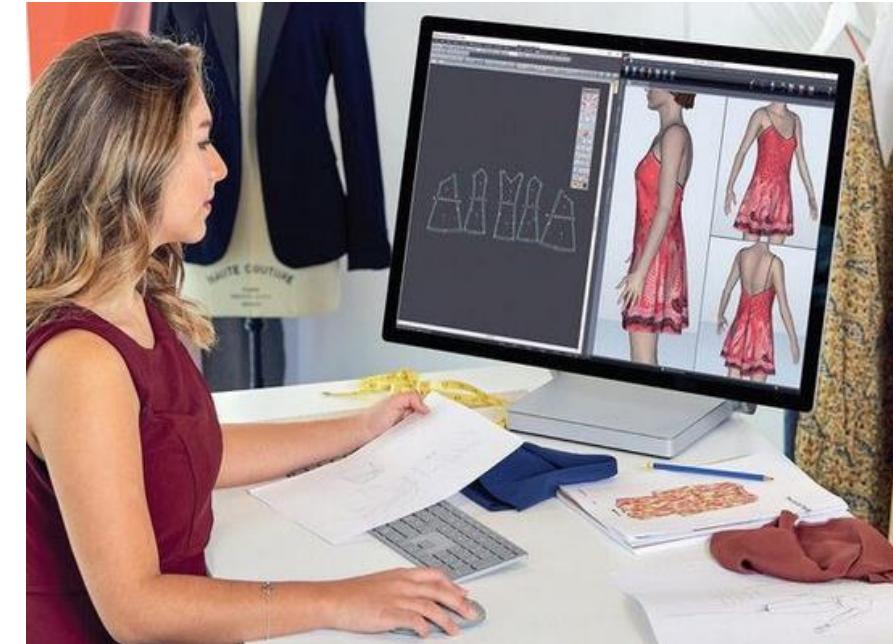
Our comprehensive service mix consists of 5 core elements:

- Design and Product Development
- Professional Supply Chain Management
- Expert Level Technical Support
- Operational & Logistics Support
- Social Compliance Support

## Our Services

### Design and Product Development

Our Design and Product Development Team follows latest trends and periodically provides updates to our clients. The presentations prepared are tailored to individual client needs and characteristics. Services we provide include fabric, yarn and trim scooping, mood board and trend board presentation, style sketching and focused collection preparation.



## Our Services

### Professional Supply Chain Management

We take active part at every stage of the supply chain management, from raw material supply to the final product shipment. Our extensive supplier portfolio consists of different producers skilled in different products and having versatile experience.

We offer our clients a supply base from which they can feed their complete collection from a single source.



## Our Services

### Expert Level Technical Support

Our technical service covers all parts of the product life-cycle, from primary design to the final shipment.

For all product groups we supply, our garment technologist team monitors the quality and consistency of prototypes, salesmen samples, pre-production samples and pilot productions, ensuring client specific requests and standards are transferred onto the product.



## Our Services

### Social Compliance Support

Social Compliance is a must and pre-condition for today's business environment. For this purpose, our Social Management Team audits third party partners and monitors the production environment, reporting to our clients.

We give great importance to the fact that all goods are produced under universally accepted Social Compliance regulations, without any discrimination, child labour and racism.



## Our Services

### Operational & Logistics Support

Qualified product is a combination of quality raw material, qualified workmanship and qualified services. With this in mind, our Merchandising and Logistics Teams give our clients and suppliers extensive support on operations throughout the supply chain.

Services provided by our team include critical path management, raw material planning, production planning, and all other related operational issues that affect the quality and lead time of the product.



## References

REISS

ALLSAINTS

HOBB  
LONDON

MINT VELVET



Weird Fish

BEAUFORT & BLAKE

LOVE & ROSES

Phase Eight

UUC  
Y&Yak

HOLY  
FASHION GROUP

DUNNES  
STORES

MAERZ  
MUENCHEN

bianca

BOGGI  
MILANO

## Sustainability Strategy

The textile & fashion industries have a huge socio-economic impact.

With this in mind, we set our Mission for a Sustainable Future ;

- Help our partners to develop sustainable products and services,
- Maintain our pioneer position on fair working conditions and environmental standards,
- Ensure all raw materials used are produced by eco-friendly techniques,
- Adapt new waste management systems to reduce environmental impact of production,
- Collaborate with our partners to achieve their goals on sustainability projects.

As Novateks, we work for a sustainable world, and we prioritize environmentally friendly systems in our production processes that we managed.

We have BSCI and Sedex memberships.



## Made in Türkiye

Türkiye is at the very centre of all major buying and sourcing areas of the Eurasia zone, whilst enjoying Turkish & international raw materials at competitive prices.

Türkiye is the optimum mix of all the key parameters in the fashion industry: Quality, flexibility, competitiveness and speed. Amongst all the global garment manufacturing centres today, Türkiye alone offers a perfect balance of all above criteria.

Each of our product categories are supported by at least two producers in our portfolio. This versatility allows us to enjoy a variety of handwriting, as well as manage supply chain risks to protect the interests of our clients.



## Showrooms: Men & Women



## Contact Us

For any of your inquiries, we will be happy to assist you.

Please feel free to contact us through the following contact details.

Address: Basın Ekspres Yolu Merkez Mah. Çınar Cad.

No:10 K:1 34197 Yenibosna – İSTANBUL / TURKEY

Telephone: +90 212 481 60 60

Fax: +90 212 481 60 63

### New Partnership Opportunities:

- General Inquiries: [info@novateks.com](mailto:info@novateks.com)
- Nurettin Tek(Merchandising Manager/Product Development & Sales): [n.tek@novateks.com](mailto:n.tek@novateks.com)
- Gülçin Özkan(Business Development & Sales Manager): [g.ozkan@novateks.com](mailto:g.ozkan@novateks.com)
- Ece Günaydin(US-Sales Representative): [e.gunaydin@novateks.com](mailto:e.gunaydin@novateks.com)
- Sustainability (Barbaros Susuzlu): [b.susuzlu@novateks.com](mailto:b.susuzlu@novateks.com)





Sourcing for  
World Fashion



**novateks**